

JUST O. ZETZSCHE, Ph.D.

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ATA certified English->German Translator, translation technology specialist

SUMMARY OF SKILLS

- Native fluency in German; near-native fluency in English; proven mastery of written German and English; extensive translation experience in software, marketing, and technical fields.
- Intimate working knowledge of every phase of software and web localization, including translating, editing, development of glossaries, research and development of translation tools, DTP, and QA.
- Proven ability to assess and optimally implement translation tools, improve localization workflow, and write successful, customized, contract-winning proposals.
- 30 years of linguistic experience, both practical and theoretical, through translation, language teaching, and Masters and Doctoral theses on linguistics and translation history.

MAJOR TRANSLATION PROJECTS

- Software: web applications, search technology, medical device software, help desk applications, SAP, CRM applications, data cleansing, teleconferencing, 3D graphics, video editing, prepress, messaging, internet telephony, reporting, database maintenance, etc.
- Hardware/engineering: web servers, alarm systems, medical devices, handheld devices, wireless applications, video equipment, printers, gas turbine systems, power plants, etc.
- Internet: web marketing, web consulting, internet telephony, search engines, etc.

MAJOR CONSULTING ASSIGNMENTS

- Translation technology creation and product placement, technical training seminars for translators, proposal creation, file conversion, tool implementation and training, translation memory management and implementation, website consulting and localization, workflow evaluation and consulting, website content creation for translation/localization companies, documentation creation for localization tools, assessment of machine translation

EMPLOYMENT

International Writers' Group, Reedsport, Oregon

Translator and Language Consultant, October 1999-

Contract language and consulting services to third-party companies

Elucidex, Bellingham, Washington

International Business Development Manager, December 1998-September 1999

Contacted new clients, wrote proposals and white papers, planned and managed new projects, directed in-house staff of up to sixty employees, supervised project managers

Manager of European Language Localization Departments, July 1998-December 1998

Supervised and instructed department heads, directed file management, led development and research of translation tools, developed and maintained project timelines, acted as client liaison

Head of German Localization Department, August 1997-June 1998

Directed team and participated in localization of manuals, help systems, software, and web sites

SOFTWARE EQUIPMENT

Windows 11 Professional, MS Office 365, Déjà Vu X3, Trados Studio 2021, Transit Smart NxT, memoQ, Sisulizer 4, OmegaT, Across, Memsource, XTM Cloud, AlignFactory, LogiTerm, SynchroTerm, Xbench, AlignFactory, FrameMaker, InDesign, Illustrator, Camtasia Studio, numerous Windows conversion and editing utilities

EDUCATION AND ACCREDITATIONS

ATA Certification, English-to-German Translator, 2000

Doctor of Philosophy in Chinese Studies, 1996

University of Hamburg, Germany

Graduated with magna cum laude honors; awarded prize for school's best dissertation of 1996

Dissertation Title: *History of the Union Version: The Culmination of Protestant Missionary Bible Translation in China* (pub. 1999 in English, 2002 in Chinese)

Master of Arts in Chinese Studies and German Linguistics, 1993

University of Hamburg, Germany

Graduated with magna cum laude honors

Certificate of Teaching German as a Foreign Language, 1993

University of Hamburg, Germany

PUBLICATIONS

[Encountering Bare-Bones Christianity](#). 2021.

[Characters with Character: 50 Ways to Rekindle Your Love Affair with Language](#). Multilingual Media. 2021.

[Translation Matters](#). 2017.

[Found in Translation: How Language Shapes Our Lives and Transforms the World](#). Co-Authored with Nataly Kelly. New York: Perigee/Penguin. 2012.

Monthly [computer newsletter for translators](#) (www.internationalwriters.com/toolkit). Published since January 2004.

The Translator's Tool Box: A Computer Primer for Translators (see www.internationalwriters.com/toolbox). Published 2003 and updated regularly.

For complete list of publications in German, English, and Chinese, see internationalwriters.com/aboutus/jostpub.htm.

MEMBER ON EDITORIAL BOARDS, COLUMNS, HONORS

Column: ATA Chronicle

Column: ITI Bulletin

Editorial board: MultiLingual Computing

Editorial board: The International Journal of Localisation

Editorial board, chair: ATA Chronicle

Life-Time Honorary Member, ATA